QuickTime Sales Presentation Read Me

We have decided to provide you with the latest in presentation technology for the QuickTime Sales Presentation. This presentation is done using a beta version of Aldus Persuasion 2.1 with QuickTime support. The presentation comes in two versions: one color version for a 13" RGB monitor, and one black and white version for the Macintosh PowerBook 140 or 170. The presentation can NOT be opened in Persuasion 2.0.

System requirements:

- System 7.0 or greater
- 68020 Macintosh or greater
- 8 or 24-bit display card and 4MB RAM or greater for best performance
- Installation of the entire Apple Garamond font family, along with Helvetica and Times

Please follow these steps carefully to ensure you get the full-fledged presentation working properly on your system:

To run the presentation:

- 1) Go into the ARPL navigational stack and find the synopsis card for the QuickTime Sales Presentation. (Pathname at the Finder level: QuickTime Intro Materials:QuickTime Introduction:QuickTime Presentations.) Click the "Copy" button to download the presentation, compressed version of Persuasion 2.1, and related QuickTime files to your hard drive. Then at the Finder level, drag the contents from the "QuickTime Extension and Scrapbook" folder into your "System" folder of your startup drive. Restart your computer. QuickTime movies are linked externally into the presentation, not embedded in the presentation itself. Therefore, you must copy the movies with the presentation anytime you want to put it on another system. We recommend keeping the movies in the same folder as the presentation whenever possible. Do not rename the movies, otherwise you will have to re-insert them into the presentation.
- 2) Persuasion 2.1 is compressed as a DiskDoubler document to ensure other presentations on the ARPL CD wouldn't launch this version automatically. Double-click the Persuasion 2.1 icon to decompress this file on your hard disk.
- 3) Go into the Sound Control Panel and set the volume to the maximum level (8).
- 4) Open Persuasion 2.1 and access either version of the QuickTime presentation (color or B&W) from within the application.

Editing the QuickTime presentation:

The presentation has a presenter's title slide that needs to be filled in. Fill in your name, title, and division.

(Beta user's note: if you have problems using the "Cut" command to delete bullet points or slides,

try using the "Clear" command).

1) Cutting and pasting QuickTime movies in Persuasion 2.1 is very similar to cutting and pasting pictures. To put a QuickTime movie on a slide, simply paste from the Scrapbook or use the Import feature under the File menu. Once the movie is on the slide, you may reposition it or even resize it (although performance may be affected). Click on the arrow to the right of filmstrip icon on the movie to get a pop-up menu of movie options. You may choose to play the movie, turn sound on or off, show the movie controller, or set and show a poster frame. A poster frame is a representative frame for the movie used for printing and will be the first frame to be displayed when the slide with the movie appears. For example, if the first frame of your movie is black, you may want to scroll to the middle of the movie and set a poster frame to identify the movie more clearly. If you want the movie to delay playing when you reach a slide, merely put it on another slide layer as you would any other text or graphic element (see the Persuasion owner's guide). To delete a movie, merely select it by clicking on it and press the Delete key, cut, or clear.

If you have problems:

Please try the following:

- make sure you're running on a 68020 or greater System 7-based Macintosh
- make sure you don't have any other version but the golden master version of QuickTime in your System folder.
- make sure you are using Persuasion 2.1, not 2.0
- make sure the memory partition size for Persuasion 2.1 is set to 2500K or greater
- make sure the movies are in the same folder as the presentation, and do not renamed any of them.

If that still doesn't work, check the following path on AppleLink for any documents describing known bug fixes:

Apple Sales & Mktg: Presentation Library: Apple Products: System Software

If you don't find the answer, link me directly at CAMPLEJOHN1. I want to know about problems right away, and so does Aldus Corporation.

Enjoy!

Doug Camplejohn QuickTime Product Manager

Nerd note: we have also included a black and white presentation version for the Macintosh PowerBook 140 and 170 screen resolution. The QuickTime movies have all been recompressed to be optimized to run in 1-bit black and white.

In order to do this to any other movies yourself: 1) Launch the "Convert to Movie" application found on the QuickTime Developer CD, 2) Choose "None" for the compressor and "Black and

White" for the color setting, 3) Click OK, 4) Click the Dithering checkbox, 5) click OK and name your file.